



## LIFE IS TRULY A PICNIC AT THE SHERRY-NETHERLAND

*New York's Iconic Hotel Pampers Guests With a Goodie-Filled Picnic Basket as Part of Special Central Park Offer*

**NEW YORK, NY – April 26, 2016** – Just in time for spring, [The Sherry-Netherland](#), the iconic hotel at the corner of Fifth Avenue and 59<sup>th</sup> Street, is offering a **“Picnic in Central Park Vacation Package,”** that includes a luxurious basket filled with delectable goodies that guests can enjoy in the world famous park just across the street.

Guests who book this two-night stay offer in a room or suite receive picnic accessories including a deluxe insulated hamper and a soft blanket, both adorned with the hotel's gold crest, to enjoy a pop-up al fresco experience. The basket is filled with a hand-selected assortment of extravagant treats such as delicious cheeses, savory charcuterie, fresh fruit, and gourmet cookies, all accompanied by a bottle of wine. Known as New York City's “backyard” and just steps from the hotel, Central Park offers a picture-perfect picnic setting, from lounging on the Great Lawn, boating on the Lake, or taking in a horse and carriage ride. Should the weather not cooperate, or if guests are looking for a more intimate experience, the basket can be enjoyed within the comfort of their own hotel room.

Recently named the #1 Top Hotel in the United States in 2016 TripAdvisor Travelers' Choice™ awards for Hotels, The Sherry-Netherland is a timeless New York City classic offering world-class accommodations and European-style service. With a total of 164 residential units, 50 of which are dedicated hotel rooms and suites, each is individually decorated and maintain original architectural details including decorative fireplaces, crown moldings and high ceilings, and many offer views of Central Park. Some of the stunning marble bathrooms still feature the original pedestal sinks with nickel plated faucets from the 1920s.

Rates for The Sherry-Netherland's **“Picnic in Central Park Vacation Package”** start at \$659.00 per night and requires a two-night minimum stay. All guests of The Sherry enjoy complimentary WiFi, daily newspaper, sodas and mineral waters from in-room refrigerators, coffee and tea, fresh flowers in each room, Louis Sherry chocolates gift box, local calls, shoe shine, L'Occitane amenities, and use of the hotel's Fitness Center and Business Center.

For more information or to make a reservation, call 877.743.7710 or visit [www.sherrynetherland.com](http://www.sherrynetherland.com)



## **ABOUT THE SHERRY-NETHERLAND**

A timeless New York City classic, The Sherry-Netherland offers guests world-class accommodations and European-style service at this iconic Central Park hotel topped by its signature elaborate Gothic minaret. The mural on the ceiling of the intimate and hushed lobby was inspired by Raphael's frescoes in Cardinal Bibbiena's Loggetta in the Vatican Palace and in 2014 was refurbished to reflect its original splendor. From exemplary service – including concierge assistance, elevator attendants and valet parking – to spacious, individually decorated rooms and suites, many with decorative fireplaces, a stay at The Sherry has been an expression of privilege since 1927. All accommodations feature high ceilings, marble bathrooms, with some featuring the original pedestal sinks with silver-plated faucets from the 1920s. The famed Harry Cipriani restaurant, located off the lobby, is a near duplicate of the famed Harry's Bar in Venice, and serves classic Venetian food and Cipriani's signature Bellini cocktail. In January 2016 The Sherry-Netherland was named the #1 Top Hotel in the United States in 2016 TripAdvisor Travelers' Choice™ awards for Hotels, as well as the #22 Top Hotel in the World, and #23 Best Hotel for Service in the U.S. The hallmarks of Travelers' Choice winners are remarkable service, quality and value, all characteristics the Sherry-Netherland graciously possesses. The hotel is a proud member of both Preferred Hotels & Resorts, and the Mantis Collection. [www.sherrynetherland.com](http://www.sherrynetherland.com)

### **D&DPR**

**Tel:** +1 646.393.4392

Teresa Delaney [teresa@dndpr.com](mailto:teresa@dndpr.com)

Nichole DiBenedetto [nichole@dndpr.com](mailto:nichole@dndpr.com)

# # #