



**SUMMERTIME FAMILY FUN AT THE SHERRY-NETHERLAND**  
*New York's Iconic Hotel Pampers Guests of All Ages as Part of Special Family Getaway Offer*

**NEW YORK, NY – JULY 28, 2016** – Looking for an alternative to the family road trip this summer? Pack the bags, the kids, and even the beloved family pet and head to The Sherry-Netherland for some summertime family fun in the Big Apple instead. The iconic hotel at the corner of Fifth Avenue and 59<sup>th</sup> Street is inviting guests young and old to explore the city that never sleeps by booking **“The Family Getaway,”** making for one luxurious family slumber party.

Families who book this two-night stay receive a \$50 gift card to the Apple Store located just one block south of the hotel, children receive memorable NYC keepsakes, and four \$10 MetroCard's, good for travel on the NYC public transit system along with a beautiful map of Central Park that allows guests to explore this magnificent landmark just across the street. Known as New York City's “backyard” and just steps from the hotel, Central Park offers a picture-perfect setting, from lounging on the Great Lawn, boating on the Lake, or taking in a horse and carriage ride. In addition, two rollaway beds can be added to the room at no additional charge.

Recently named the **#1 Top Hotel in the United States in 2016 TripAdvisor Travelers' Choice™ Awards for Hotels**, The Sherry-Netherland is a timeless New York City classic offering world-class accommodations and European-style service. With a total of 164 residential units, 50 of which are dedicated hotel rooms and suites, each is individually decorated and maintain original architectural details including decorative fireplaces, crown moldings and high ceilings, and some offer views of Central Park. Additionally, a few of the stunning marble bathrooms still feature the original pedestal sinks with nickel plated faucets from the 1920s.

Rates for The Sherry-Netherland's **“The Family Getaway”** featuring an interior suite start at \$1,199.00 per night and requires a two-night minimum stay. All guests of The Sherry enjoy complimentary WiFi, daily newspaper, sodas and mineral waters from in-room refrigerators, coffee and tea, fresh flowers in each room, Louis Sherry chocolates gift box, local calls, shoe shine, L'Occitane amenities, and use of the hotel's Fitness Center and Business Center. In addition, all guests of The Sherry Netherland receive a 20% discount when dining at the Harry Cipriani restaurant.

For more information or to make a reservation, call 877.743.7710 or visit [www.sherrynetherland.com](http://www.sherrynetherland.com)



## **ABOUT THE SHERRY-NETHERLAND**

A timeless New York City classic, The Sherry-Netherland offers guests world-class accommodations and European-style service at this iconic Central Park hotel topped by its signature elaborate Gothic minaret. The mural on the ceiling of the intimate and hushed lobby was inspired by Raphael's frescoes in Cardinal Bibbiena's Loggetta in the Vatican Palace and in 2014 was refurbished to reflect its original splendor. From exemplary service – including concierge assistance, elevator attendants and valet parking – to spacious, individually decorated rooms and suites, many with decorative fireplaces, a stay at The Sherry has been an expression of privilege since 1927. All accommodations feature high ceilings, marble bathrooms, with some featuring the original pedestal sinks with silver-plated faucets from the 1920s. The famed Harry Cipriani restaurant, located off the lobby, is a near duplicate of the famed Harry's Bar in Venice, and serves classic Venetian food and Cipriani's signature Bellini cocktail. In January 2016 The Sherry-Netherland was named the #1 Top Hotel in the United States in 2016 TripAdvisor Travelers' Choice™ awards for Hotels, as well as the #22 Top Hotel in the World, and #23 Best Hotel for Service in the U.S. The hallmarks of Travelers' Choice winners are remarkable service, quality and value, all characteristics the Sherry-Netherland graciously possesses. The hotel is a proud member of both Preferred Hotels & Resorts, and the Mantis Collection. [www.sherrynetherland.com](http://www.sherrynetherland.com)

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