



PET LOVERS REJOICE! THE SHERRY-NETHERLAND PARTNERS WITH BARKBOX TO SPOIL YOUR FOUR-LEGGED TRAVEL COMPANION

NEW YORK, NY – JUNE 1, 2016 – Just in time for summer travel, the iconic **Sherry-Netherland Hotel**, located at the corner of Fifth Avenue and 59th Street has partnered with **BarkBox**, the monthly box of toys and treats, to spoil your four legged travel companions even more.

Guests who book the hotel’s **“Lap of Luxury Pooch Package,”** from now until the end of 2016, will receive a BarkBox filled with all-natural treats and innovative toys as well as a gift certificate for one complimentary month to the subscription service upon check-in. Additionally, as part of the package the hotel provides dog bowls, a comfy dog bed and natural treats, which will all be waiting in the room for their arrival. Of course, dog-walking services can be arranged through the front desk so guests are free to explore the Big Apple, without the worry.

Recently named the #1 Top Hotel in the United States in 2016 TripAdvisor Travelers’ Choice™ awards for Hotels, The Sherry-Netherland is a timeless New York City classic offering world-class accommodations and European-style service. All of the 50 rooms and suites, many with views of Central Park, are individually decorated and maintain original architectural details including decorative fireplaces, crown moldings and high ceilings. Some of the stunning marble bathrooms still feature the original pedestal sinks with nickel-plated faucets from the 1920s.

Rates for The Sherry-Netherland’s **“Lap of Luxury Pooch Package”** start at \$699.00 per night. This experience may not be combined with any other offer and is based on availability. BarkBox amenities included while supplies last. All two-legged guests of The Sherry can enjoy complimentary WiFi, daily newspaper, sodas and mineral waters from in-room mini bar, fresh flowers in each room, Louis Sherry chocolates gift box, local calls, and use of the hotel’s Fitness Center and Business Center.

For more information or to make a reservation, call 877.743.7710 or visit www.sherrynetherland.com

ABOUT THE SHERRY-NETHERLAND

A timeless New York City classic, The Sherry-Netherland offers guests world-class accommodations and European-style service at this iconic Central Park hotel topped by its signature elaborate Gothic



minaret. The mural on the ceiling of the intimate and hushed lobby was inspired by Raphael's frescoes in Cardinal Bibbiena's Loggetta in the Vatican Palace and in 2014 was refurbished to reflect its original splendor. From exemplary service – including concierge assistance, elevator attendants and valet parking – to spacious, individually decorated rooms and suites, many with decorative fireplaces, a stay at The Sherry has been an expression of privilege since 1927. All accommodations feature high ceilings, marble bathrooms, with some featuring the original pedestal sinks with silver-plated faucets from the 1920s. The famed Harry Cipriani restaurant, located off the lobby, is a near duplicate of the famed Harry's Bar in Venice, and serves classic Venetian food and Cipriani's signature Bellini cocktail. In January 2016 The Sherry-Netherland was named the #1 Top Hotel in the United States in 2016 TripAdvisor Travelers' Choice™ awards for Hotels, as well as the #22 Top Hotel in the World, and #23 Best Hotel for Service in the U.S. The hallmarks of Travelers' Choice winners are remarkable service, quality and value, all characteristics the Sherry-Netherland graciously possesses. The hotel is a proud member of both Preferred Hotels & Resorts, and the Mantis Collection. www.sherrynetherland.com

ABOUT BARKBOX:

[BarkBox](#) is a monthly subscription service of paw-picked all-natural treats and toys designed around a fun theme to bring happiness to hundreds of thousands of dogs each month. BarkBox is part of, Bark & Co, the New York-based startup that's dedicated to making dogs and their humans happy. Since launching in 2012, Bark & Co has shipped more than 25 million products and expanded into creating its own products, experiences and entertainment with [BarkShop](#), [BarkLive](#), and [BarkPost](#), one of the largest publishers dedicated to dogs online.

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